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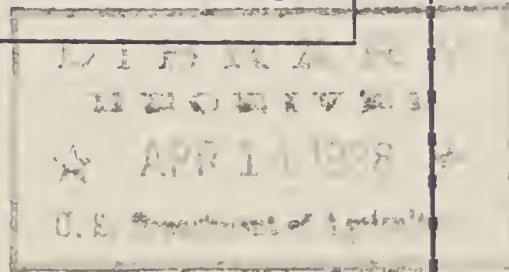
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# QUALITY GLADIOLUS

## WHOLESALE LIST *Season 1937-38*



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### TWO OUTSTANDING VARIETIES OF THE NEWER INTRODUCTIONS

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#### NEW ERA

The "Glad With A Personality." Originated by Ellis and introduced by Majeski, New Era is fast becoming a leader among the newer glads. It has a wonderful record wherever shown.

It is eosine pink, blended with LaFrance pink with soft cream throat and white midribs. The florets open wide and are perfectly ruffled and frilled, with perfect placement on a straight graceful spike.

Prices per each —

No. 1, \$4.00; No. 2, \$3.50; No. 3, \$3.00; No. 4, \$2.50; No. 5, \$2.00; No. 6, \$1.50.

Ten bulbs at eight times the single rate.

Bulblets: Each, 25c; 10, \$2.00; 100, \$16.00; 1,000, \$120.00.

#### SHIRLEY TEMPLE

Named in honor of America's "Little Sweetheart," this new Pruitt introduction of last season has in one short year captured a high place in the gladiolus ranks. It is without peer among the newer varieties.

It is a light cream with darker throat. The florets, large, beautifully ruffled and of heavy substance, are set in fine placement on a tall spike similar to Picardy. SHIRLEY TEMPLE is a sure winner.

Prices per each —

No. 1, \$5.00; No. 2, \$3.75; No. 3, \$2.50; No. 4, \$2.00; No. 5, \$1.50; No. 6, \$1.00.

Ten bulbs at eight times the single rate.

Bulblets: Each, 50c; 10, \$4.00.

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## G. A. Shaw & Sons

WHOLESALE AND RETAIL GROWERS

P. O. BOX 476

GRANTS PASS, OREGON





NEW ERA







# G. A. SHAW & SONS

## Foreword

The 1937 growing season in the Rogue River Valley of Southern Oregon has yielded a fine crop of gladiolus bulbs for the winter and spring trade. From our 22 acres we have harvested an excellent supply of superior bulbs, and we take pleasure in offering the following quotations. Also, at this time, we wish to thank again our customers for favors of the past year.

Last summer, when Henry B. Majeski (Redwoods Gladiolus Gardens) closed out his business, the entire stock and equipment was purchased by G. A. Shaw & Sons to augment our already large supply. In this we present a two-fold advantage to our customers: First, we offer twice the number of varieties from which to select orders, and, second, we have nearly twice the amount of stock from which to fill the orders.

We especially wish to call attention to our offers in SHIRLEY TEMPLE and NEW ERA appearing on Page One. Last year these two outstanding late introductions were recognized as "comers." This year they have established a place for themselves as leaders among the newer glads.

SHIPMENT CAN BEGIN DECEMBER 15

## DESCRIPTIVE LIST

VARIETY	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulblets Qt.	Pk.
<b>ACADIA</b> ..... Geranium pink, with cream yellow throat. Always straight.	100	\$ 3.00	\$ 2.50	\$ 2.00	\$ .....	\$ .....	\$ .....	\$ 4.00	\$ .....
<b>AFLAME</b> ..... Begonia rose, shading to bright orange flame near edge. One of the most popular exhibition varieties.	100 1,000	1.50 11.00	1.20 9.00	1.00 7.00	.80 5.00	..... .....	..... .....	.50	3.50
<b>AIDA</b> ..... Excellent large blue. Very early. Good propagator.	100 1,000	1.60 13.00	1.40 11.00	1.20 9.00	1.00 7.00	..... .....	..... .....	.75	5.00
<b>ALBATROS</b> ..... Large clear white on tall, straight spike. Very good.	100 1,000	2.00 18.00	1.70 15.00	1.40 12.00	1.10 9.00	..... .....	..... .....	3.50	20.00
<b>APRICOT GLOW</b> ..... Clear warm apricot of medium size. Tall straight spike.	100 1,000	1.00 8.00	.80 6.00	.60 4.00	.40 .....	..... .....	..... .....	.50	3.00
<b>BAGDAD</b> ..... Smoky old rose, on tall straight spike. Exceptionally large florets. Very popular.	100 1,000	1.20 10.00	1.00 8.00	.80 6.00	.60 4.00	.40 3.00	.25 2.00	.50	3.50
<b>BERTY SNOW</b> ..... Lavender pink with darker flecks. Very good cut flower variety.	100 1,000	1.50 12.00	1.30 10.00	1.10 8.00	.90 6.00	.70 4.00	.40 2.50	.75	5.00
<b>BETTY CO-ED</b> ..... Soft, creamy pink. Tall, straight spike. Good propagator.	100	2.00	.....	1.50	1.10	.....	.....	3.50	20.00
<b>BETTY NUTHALL</b> ..... Glowing orange pink, with a light yellow throat and a light feathering of carmine. The florets have almost perfect substance and placement. Very tall straight spike. Always a leader wherever shown.	100 1,000	1.20 9.00	1.00 7.00	.70 5.00	.50 3.00	.35 2.00	.25 1.50	.50	3.00
<b>BILL SOWDEN</b> ..... Deep blood red, massive large florets of exceptional substance. Excellent exhibition variety.	100 1,000	2.30 20.00	2.00 17.00	1.70 14.00	1.40 11.00	1.10 .....	.80 .....	2.00	.....
<b>BYRON L. SMITH</b> ..... Light lavender with yellow throat. Medium tall, straight spike.	100 1,000	1.30 .....	1.00 .....	.80 5.00	.50 3.00	..... .....	..... .....	.50	3.00
<b>CARMEN SYLVA</b> ..... Very fine commercial white. Withstands hot weather exceptionally well.	100 1,000	1.30 .....	1.10 .....	.80 6.00	..... .....	..... .....	..... .....	.75	5.00
<b>CHAS. DICKENS</b> ..... Violet purple. Tall gracious spike. Many open.	100	1.75	1.25	.....	.....	.....	.....	.....	.....
<b>COMMANDER KOEHL</b> ..... Large, dark red florets on a tall, straight spike. Very popular in its color class.	100 1,000	2.50 20.00	2.00 15.00	1.75 12.00	1.50 10.00	1.25 7.00	1.00 5.00	4.00	25.00
<b>CORYPHEE</b> ..... Pure, clear pink. Very fine spike.	100 1,000	1.80 16.00	1.50 13.00	1.25 10.00	1.00 7.00	.75 5.00	.50 3.00	.....	.....
<b>DEBONAIR</b> ..... LaFrance pink with light cream throat. Very tall and straight. One of the better commercials.	100	2.50	2.00	1.50	.....	.....	.....	.....	.....
<b>DR. F. E. BENNETT</b> ..... One of the most brilliant scarlets grown. Tall, straight spike. Very popular with cut flower growers.	100 1,000	1.50 11.00	1.20 9.00	1.00 7.00	.80 5.00	.60 4.00	.40 3.00	.....	.....
<b>DR. MOODY</b> ..... Rich, clear lavender with darker throat markings.	100 1,000	1.50 11.00	1.20 9.00	1.00 7.00	.80 5.00	.60 4.00	.40 3.00	1.00	6.00
<b>DUNA</b> ..... Soft, light buff pink. Fine spike. Very good.	100 1,000	2.00 .....	1.70 13.00	1.40 10.00	1.20 8.00	1.00 6.00	.75 4.00	2.50	15.00
<b>E. I. FARRINGTON</b> ..... Very rich soft yellow. Perfect placement.	100	.....	1.00	.75	.50	.....	.....	.....	.....



# WHOLESALE PRICE LIST

VARIETY	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulblets Qt.	Pk.
<b>GATE OF HEAVEN</b> ..... Very rich, pure yellow. Beautifully ruffled florets on a fine straight spike.	100 1,000	5.00 9.00	4.00 7.00	3.00 5.00	2.00 3.50	..... 2.50	..... 1.50	12.00	.....
<b>GIANT NYMPH</b> ..... Light rose pink with creamy yellow throat. Fine spike. This is one of the best commercial pinks.	100 1,000	1.20 9.00	1.00 7.00	.80 5.00	.60 3.50	.40 2.50	.25 1.50	.50	3.00
<b>GLORIANA</b> ..... Golden salmon with yellow throat. Good commercial cut flower.	100 1,000	1.20 9.00	1.00 7.00	.80 5.00	.60 3.50	.40 2.50	.25 1.50	.50	3.00
<b>GOLDEN DREAM</b> ..... One of the best deep yellows. Very tall spike.	100 1,000	1.20 9.00	1.00 7.00	.80 5.00	.60 3.50	.40 2.50	.25 1.50	.50	3.00
<b>IRENE</b> ..... Salmon rose with lighter throat. Tall, strong spikes. Highly recommended as a cut flower variety.	100	3.00	2.50	2.00	1.50	1.00	.75	3.00	.....
<b>MAID OF ORLEANS</b> ..... Milky white. Many open florets on a tall, straight spike. Considered the best for cut flower purposes.	100 1,000	3.00 25.00	2.50 20.00	2.00 15.00	1.70 12.00	1.30 9.00	1.00 6.00	4.00	25.00
<b>MAMMOTH WHITE</b> ..... One of the best exhibition and commercial whites. Tall spike with many massive florets open at once.	100 1,000	1.75 14.00	1.50 12.00	1.25 9.00	1.00 7.00	.75 4.50	.50 2.50	.75	5.00
<b>MARGARET FULTON</b> ..... Rich, deep salmon of solid color, faint apricot in throat. Very popular.	100 1,000	1.80 16.00	1.50 13.00	1.25 10.00	1.00 7.00	.75 5.00	.50 3.00	.75	5.00
<b>MOROCCO</b> ..... Red, very dark, almost black, with no markings. Tall spike.	100 1,000	..... .....	1.50 12.00	1.20 9.00	.90 7.00	.70 5.00	.50 3.00	.75	.....
<b>MINUET</b> ..... Beautiful clear lavender. Tall spike with perfect placement. Unquestionably the best lavender.	100 1,000	2.00 16.00	1.75 13.00	1.50 11.00	..... .....	..... .....	..... .....	3.00	.....
<b>MOTHER MACHREE</b> ..... Smoky salmon with gold tints in throat. Very unusual. Fine spike with good placement.	100 1,000	2.50 17.00	2.00 14.00	1.50 11.00	..... .....	..... .....	..... .....	2.50	.....
<b>MRS. E. J. HEATON</b> ..... Glowing salmon with cream throat. Will undoubtedly be a leading commercial.	100	7.00	5.00	3.00	.....	.....	.....	.....	.....
<b>MRS. FRANK PENDLETON</b> ..... Bright rose-pink with dark carmine blotch on lower petals. A leading commercial for many years.	100 1,000	1.00 8.00	.80 6.00	.60 4.00	.40 3.00	.30 2.00	.20 1.00	.50	3.00
<b>MRS. LEON DOUGLAS</b> ..... Salmon-rose striped deeper, several large florets open on a tall, straight spike. Very popular commercial.	100 1,000	1.20 9.00	1.00 7.00	.80 5.00	.60 3.50	.40 2.50	.25 1.50	.50	3.00
<b>MRS. P. W. SISSON</b> ..... Beautiful soft cameo pink. Very large florets. Tall strong spike.	100 1,000	1.20 9.00	1.00 7.00	.80 5.00	.60 3.50	.40 2.50	.25 1.50	.50	3.00
<b>MRS. VON KONYNENBURG</b> ..... The best commercial light blue. Tall, straight spikes and good grower.	100 1,000	..... .....	1.00 8.00	.80 6.00	.60 4.00	.40 3.00	.30 2.00	.50	3.00
<b>PELEGRINA</b> ..... A pure dark violet blue. Almost all buds showing color when the first floret opens. Healthy grower and very hardy in hot weather. Tall, straight spike.	100 1,000	1.80 15.00	1.50 13.00	1.25 10.00	1.00 7.00	.75 5.00	.50 3.00	.75	5.00
<b>PFITZER'S TRIUMPH</b> ..... Florets are a bright salmon-orange with darker blotch on lower petals. One of the best ever introduced.	100 1,000	1.30 10.00	1.00 7.00	.80 5.00	..... .....	..... .....	..... .....	.....	.....
<b>PICARDY</b> ..... Soft apricot-pink with silvery sheen, feathering of slightly deeper color in throat. This is the most sensational variety ever introduced.	100 1,000	1.50 12.00	1.25 .....	1.00 .....	.75 6.00	.50 3.00	.30 2.00	.50	3.00
<b>POLAR ICE</b> ..... Pure white florets on a tall, straight spike. Earliest of all whites and a very good forcer.	100 1,000	3.50 30.00	3.00 25.00	2.50 20.00	2.00 15.00	1.50 11.00	..... .....	10.00	70.00
<b>RED LORY</b> ..... Gorgeous carmine-rose with deeper red blotch. Many open on tall spike with perfect placement.	100 1,000	2.50 20.00	2.00 16.00	1.50 12.00	1.00 .....	..... .....	..... .....	2.50	.....
<b>SALBACH'S ORCHID</b> ..... Large wide open florets of clear orchid-pink. Well placed on a tall graceful spike.	100 1,000	2.50 .....	2.00 .....	1.50 12.00	1.00 9.00	..... .....	..... .....	.....	.....
<b>SMILING MAESTRO</b> ..... One of the foremost of the newer varieties. Extremely large florets of salmon-orange on a tall, strong spike, with many open at once, make it one of the most majestic wherever shown.	100 1,000	8.00 70.00	7.00 60.00	5.00 45.00	4.00 35.00	3.00 .....	2.00 .....	15.00	110.00
<b>THE MOOR</b> ..... Slightly ruffled deep crimson red, without streaks or flecks. Many fine wide open florets at once on a tall, straight spike.	100 1,000	6.00 50.00	5.00 40.00	4.00 30.00	3.00 20.00	..... .....	..... .....	10.00	.....
<b>TIP TOP</b> ..... A very large scarlet-red with deeper red blotch in throat. Many immense florets open at once on a fine spike.	100	5.00	4.00	3.00	.....	.....	.....	.....	.....

# G. A. SHAW & SONS

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Gladiolus bulbs offered by G. A. Shaw & Sons have been carefully inspected, both in the field and in the warehouse, by state horticultural experts and found to be entirely free of insect pests and diseases. To assure our customers that our bulbs are free of thrips, we have fumigated the bulbs in the warehouse three times as required by state law with a formula recommended by the United States Bureau of Entomology.

## TERMS

All bulbs offered by us are priced F. O. B. Grants Pass, Ore., and are subject to prior sale. We ask 25% cash deposit with order, balance C. O. D., or you may deduct 2% discount for all cash with order. A deposit of 25% with an order will hold the order until March 1st.

Two hundred fifty or more bulbs of a size and variety at the 1,000 rate. Smaller amounts at the 100 rate. Shipments can be made by Parcel Post, Express or L. C. L. Freight.

## Please State Method Desired

## NO WARRANTY

We give no warranty, expressed or implied, and will not be in any way responsible for the results of planting or forcing of any bulbs we send out. We guarantee all varieties to be true to name, but will not be responsible for compensation beyond the amount charged for any item in case of any error in this respect.

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## SPECIAL COLLECTIONS FOR YOUR TRIAL

To help our customers become acquainted with some of the newer popular varieties, we are making three special offers of labeled bulbs.

### No. 1

25 No. 1 bulbs each variety:

Smiling Maestro  
Salbach's Orchid  
Tip-Top

The Moor  
Polar Ice  
Red Lory

List Price .....\$6.87

Special Price .....\$6.00

### No. 2

100 No. 1 bulbs each variety:

Albatros  
Maid of Orleans  
Margaret Fulton

Pelegrina  
Minuet  
Smiling Maestro

List Price .....\$18.60

Special Price .....\$15.00

### No. 3

## Your Choice Collection

For your convenience in becoming acquainted with some of the newer varieties, we make this special offer on any ten varieties of your own selection: Order 100 each of any ten varieties (in No. 1 size only) at the 100 price rate, and you may deduct 10%. Cash with order.

Remember, 250 or more bulbs of a size and variety are sold at the 1,000 rate and cannot be included in this offer.